



COST FOR MOBILE APP DEVELOPMENT IN KENYA

Project (Kshs)	Small MVP	Small Enterprise	Medium MVP	Medium Enterprise	Large MVP	Large Enterprise
Discovery and Wireframing	25,000	25,000	55,000	55,000	120,000	150,000
App Screen Designs	65,000	85,000	100,000	115,000	135,000	180,000
iOS native development	350,000	460,000	570,000	680,000	790,000	900,000
Android native development	250,000	340,000	430,000	520,000	610,000	700,000
Back-end Programing, Database and APIs	80,000	96,000	122,000	180,000	260,000	340,000
Application Administration	0	75,500	90,000	150,000	200,000	200,000
Quality Assurance and Refinements iOS	55,000	75,000	80,000	95,000	100,000	152,000
Quality Assurance and Refinements Android	30,000	42,500	55,000	66,500	87,000	109,000
Deployment and Cloud	22,000	35,000	68,000	81,000	101,000	152,000
Total (One Platform)	472,000	699,000	920,000	1,167,500	1,513,000	1,831,000
Total (Android and iPhone)	877,000	1,234,000	1,570,000	1,942,500	2,403,000	2,883,000